



ISSUE

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GlobalTalks

A snapshot of SIBD events

About SIBD

The mission of the Society of International Business and Development (SIBD) is to build and support relationships among students, alumni, and private sector practitioners. It also serves as a forum to promote advocacy, and develop sustainable solutions to global problems.

To join or learn more, email cga.sibd@gmail.com.

Next GlobalTalks Event

Carbon Trading

Featuring Jeff Huang, Chicago Climate Change

Date: November 11, 2010

Time: 6:30 – 8 p.m.

Location: Room 430 (Woolworth Conference Center)

RSVP: Email cga.sibd@gmail.com

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Pictured to the right:

Mary Tran



Pictured to the right:

Jason Ho, Everett Myers, Vera Jelinek, and Pei Bin.

Recent Event BSR: Roadmap for CSR Development in China

The Society of International Business and Development (SIBD) welcomed speakers Pei Bin, Director of China Partnership Development, and Jason Ho, Manager of Advisory Services & CTI, to speak on behalf of BSR, a global network of more than 250 companies working to develop sustainable business strategies and solutions.

Bin and Ho presented the top issues, as identified by BSR, facing China as it continues to develop its industrial economy. They stressed the importance of corporations acting with sustainable responsibility in the areas of health and safety; environmental impact; energy efficiency and climate change; labor rights; and corporate governance.



Over 80 students and guests were in attendance, and engaged in a lively question and answer session following the presentation.



Pictured above: Paul Davis, Student at CGA

Questions asked included:

- How does China plan to address the dual problems of exponential development and environmental degradation?
- What will China do when low-wage jobs shift to other developing countries?
- Do China's domestic policies on labor laws and CSR translate to its economic endeavors abroad? At what point will the government export these values?
- Do you feel that the CSR and business focus is a way for the Chinese government to avoid focus on human rights issues?

To learn more about BSR, visit www.bsr.org.

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